



THAI NGUYEN UNIVERSITY OF ECONOMICS AND BUSINESS ADMINISTRATION (TUEBA)

Location:

Vietnam

Student Enrollment:

90,000 students

Success Metrics:

- Vietnam approved TUEBA as a golden partner in developing IT certification tests for students
- Teaches students valuable workforce skills
- Thai Nguyen University is certifying more than 25,000 individuals in IC3 each year



Thai Nguyen University of Economics and Business Administration Implements IC3 Benchmark for all Graduates

Digital Literacy Certification Helps Students Prepare to Compete in Global IT Economy

CHALLENGE

Thai Nguyen University of Economics and Business Administration (TUEBA) is a member school of University of Thai Nguyen, the largest university in northern Vietnam with nearly 90,000 students. TUEBA is a multi-disciplinary university with various levels of education including undergraduate, graduate and doctoral programs. The business school is well respected in the region.

With the onset of free movement of the labor force among Asia-Pacific countries, Vietnamese workers must improve their foreign language proficiency and information technology literacy. TUEBA is responsible for equipping graduates with the necessary computer skills to be ready to compete in the global workforce.

Several years ago TUEBA offered a few program-specific technology certifications to students. Administrators sought a baseline digital literacy certification to measure students' basic digital literacy skills including knowledge of computers and popular computing applications.

SOLUTION

IIG Vietnam, Certiport's partner, contacted TUEBA and told them about the IC3 Digital Literacy Certification for students. IC3 validates the digital literacy skills required in today's academic and work environments and is recognized globally as the standard for digital literacy. There are three parts to the IC3 exam – Key Applications, Computing Fundamentals, and Living Online. IC3 also establishes

After implementing IC3, TUEBA made the exams compulsory for all students for graduation. As a result, the school became the biggest testing site and training center in the Thai Nguyen province.

a strong foundation for additional certifications.

After attending the International Conference on Information Technology and Communication TUEBA administrators decided to move forward with using IC3 as the new IT literacy benchmark and formally announced the decision in the Resolution of School Party Congress 2010.

Changing to the new IC3 assessment system required a large scope of work for TUEBA, and IIG Vietnam supported them in the transition including synchronization of the curriculum, instructions for students, workshops for teachers and renovation of some infrastructure to meet technical requirements. Luckily, TUEBA's original curriculum included basic computer skills, Microsoft Office applications and Internet browsing, and already covered most of the information needed for students to achieve a high score on the IC3 exams.

TUEBA adopted the IC3 course materials as their official teaching materials for all short-term classes at the Center of Foreign Languages and Information Technology and TUEBA became a Certiport Authorized Testing Center in order to begin offering IC3 exams.

RESULTS

Within the first year, many TUEBA teachers had taken the IC3 exam and attended the conference on IC3 as the IT literacy benchmark was organized to increase awareness among students and teachers. Soon after IIG Vietnam approved TUEBA

as a Golden Partner in developing IT certification tests for students.

After implementing IC3, TUEBA made the exams compulsory for all students for graduation. As a result, the school became the biggest testing site and training center in the Thai Nguyen province. Thai Nguyen University used the TUEBA IC3 success as a model case and decided to set IC3 as the benchmark for all staff at their 10 Universities and as a graduation condition for all undergraduate students starting in 2015.

Pass rates are very high, at nearly 90 percent on the first attempt. Today, Thai Nguyen University is certifying more than 25,000 individuals in IC3 each year.



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