



# STATEWIDE IMPLEMENTATION

## Empower Every Student

Empower every student in your state with access to leading IT certifications.

Join these states by embedding certification in your state's education pathway:

- |            |               |                  |                   |
|------------|---------------|------------------|-------------------|
| ⊙ ALABAMA  | ⊙ IOWA        | ⊙ NEBRASKA       | ⊙ WASHINGTON      |
| ⊙ ARKANSAS | ⊙ KANSAS      | ⊙ NORTH CAROLINA | ⊙ WASHINGTON D.C. |
| ⊙ FLORIDA  | ⊙ KENTUCKY    | ⊙ SOUTH CAROLINA | ⊙ WEST VIRGINIA   |
| ⊙ GEORGIA  | ⊙ LOUISIANA   | ⊙ TENNESSEE      | ⊙ WISCONSIN       |
| ⊙ IDAHO    | ⊙ MICHIGAN    | ⊙ UTAH           |                   |
| ⊙ INDIANA  | ⊙ MISSISSIPPI | ⊙ VIRGINIA       |                   |

### THE BENEFITS OF CERTIFICATION TO STATES:

- Engaged students prepared for college and career
- Improved education metrics including GPA and graduation rates
- Tangible data for Academic Performance Index (API) reporting
- Students graduating with validated, in-demand workforce skills
- Technology companies attracted to certified workforce

### THE BENEFITS OF STATEWIDE IMPLEMENTATION:

- Volume discounts on all of Certiport's IT certification programs, curriculum, and practice test licenses
- Opportunity for all students in the state, regardless of school size and location
- Free professional development for all educators at Certiport-sponsored testing events
- Dedicated, state-specific website
- Red carpet deployment services

#### DESIGN

#### IT PRO

#### BUSINESS



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# EXPLORE THE TANGIBLE DATA AND INFORMATION FROM STATES WHO HAVE EMBEDDED CERTIFICATION IN THEIR EDUCATION PATHWAY.

See what value Microsoft Certification adds to students' ROI in the Workforce

BUSINESS ENTRY LEVEL POSITION		TECHNICAL ENTRY LEVEL POSITION	
With MOS Cert	No MOS Cert	With MOS Cert	No MOS Cert
\$41,446	\$25,134	\$47,052	\$36,941
Value of MOS Certification (Excel)		Value of MCSA Certification	
\$16,312		\$10,111	

Payscale.com 2013

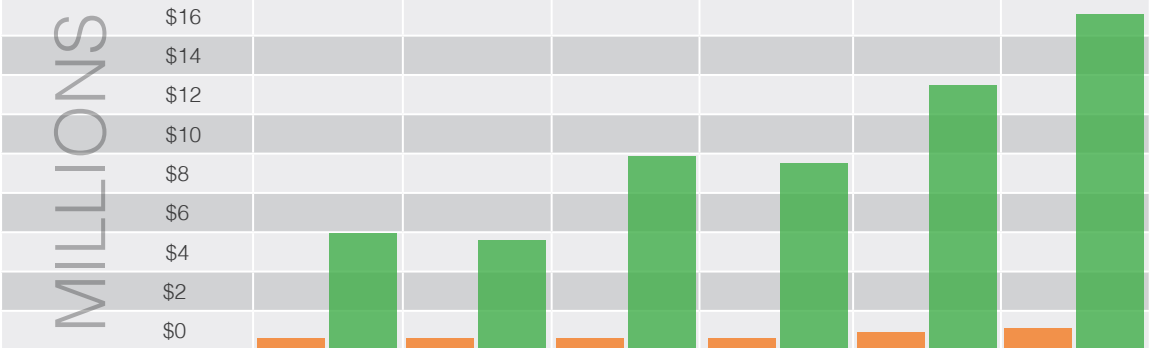
Read the report “Tracing Student Performance in Career and Professional Education” with data from the Florida Department of Education.

PERFORMANCE INDICATOR	NON-CAPE NO CERT	CAPE NO CERT	NON-CAPE + CERT	CAPE + CERT
Average GPA	2.66	2.71	2.87	2.99
12th Graders Earning Diploma	67.5%	81.9%	88.7%	94.2%
At Least Once Accelerated Course	30.6%	30.4%	45.5%	43.6%
At Least One Disciplinary Action	14.6%	17.2%	10.0%	9.4%
Chronically Absent	18.1%	16.7%	17.1%	11.2%
Dropout Rate	2.8%	1.1%	0.3%	0.3%

Florida Department of Education, 2013-14

Consider the impact certification has had on the economy in Virginia and the opportunity provided to students

SCHOOL YEAR	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Price In Commercial Market	\$4,457,775	\$4,335,271	\$7,855,114	\$7,737,827	\$11,006,814	\$14,457,775
Cost To School	\$328,620	\$368,003	\$450,334	\$449,901	\$485,261	\$854,221
Return On Investment (ROI)	1357%	1178%	1744%	1720%	2268%	1724%



\$2,774 in market value for every \$100 invested

See how the Economic Development Partnership of North Carolina is using certification to recruit technology companies to their state.



For access to the full reports and additional information, visit [www.certipoint.com/statewide](http://www.certipoint.com/statewide).