



## ACA in Graphic Design & Illustration Using Adobe® Illustrator®

### **Creativity isn't an Elective Anymore, it's the Future**

Today, it's not about what you know, it's about what you design. And with an entire generation growing up in a digital world, creativity is more important than ever.

With Adobe® Certified Associate (ACA) certification, students gain the skills and proficiency needed to maximize their creative talents. As educators make industry-recognized certification available as part of their curriculum, students gain confidence and recognition as they certify the workforce skills and software knowledge needed to succeed in higher education and on the job.

### **Certification that Proves Illustrator® Skills**

Adobe® Illustrator® software is the industry's premier vector-drawing environment for creating scalable graphics. Workers are able to bring

their unique vision to life with shapes, color, effects, and typography by using a host of powerful functions to make fast work of their most complex designs.

As students plan careers in design, graphics, illustration, and related fields, the opportunities have never been greater, but the software skills required for these positions have to match. With Adobe® Certified Associate certification, students tap into a formalized testing and certification track that helps train, test and validate important new graphics skills. Bottom line: a student with an ACA certification in Adobe® Illustrator® AND a great looking portfolio is going to make a powerful impression on a perspective employer.

### **Curriculum that Makes a Difference**

Student certification goals are most effectively achieved as educators enhance their existing courses by incorporating Adobe® Illustrator®

Learn more about ACA Certification. Visit [www.certiport.com/adobe](http://www.certiport.com/adobe) or call today at 1-800-488-9371

Earn your Adobe Certified Associate credential.



# Exam Objectives

## ACA in Graphic Design & Illustration using Adobe® Illustrator®

- Setting project requirements using Illustrator®
- Identifying design elements used when preparing illustrations
- Understanding Adobe® Illustrator®
- Create illustrations using Adobe® Illustrator®
- Apply procedures to archive, export and publish illustrations using Adobe® Illustrator®

ACA practice tests are the premier practice test solution for Adobe® Certified Associate certifications. They are designed to replicate the certification testing environment and is mapped directly to exam objectives.

### Get Started with a Classroom License!

ACA Exam Classroom Licenses offer unlimited exams at your fingertips for one yearly license fee. You can simplify budgeting while expanding the reach of your certification program. It also means you have six great certifications for students to choose from—including Visual Communications using Adobe® Photoshop®, Rich Media Communications using Adobe® Flash®, Web Communications using Adobe® Dreamweaver®, Video Communications using Adobe® Premiere® Pro, Print & Digital Media Publication using Adobe® InDesign® and Graphic Design & Illustration using Adobe® Illustrator®.

Earn your Adobe Certified Associate credential.



certification objectives into their curriculum. Institutions may also access and implement free curriculum from Adobe® Education which maps to the exam objectives. The final certification exam actually replicates application experience by testing hands-on skills in Adobe® Illustrator® and can be easily administered onsite or at a local testing center. To learn more about the certification exam visit: [www.adobe.com/education/resources/certificate-programs.edu.html](http://www.adobe.com/education/resources/certificate-programs.edu.html).

When educators add the ACA certification pathway to their curriculum, they make a significant contribution for students who desire to achieve real proficiency and stand out. Simply stated, Adobe® Certified Associate for Illustrator® certification says to the world that students know how to use the tools needed for success in the classroom and in the workplace.

### ACA Certification: Key Benefits for Educators

- Lead by example! Get your own certification and upgrade your resume while paving the way for students.
- Improve student performance through hands-on performance-based and selected response testing.
- Provide students with opportunities to gain additional sought-after job market skills.
- Meet the growing demand for validated skills in Adobe® applications.
- Take advantage of today's industry-standard digital software.
- Access free curriculum from Adobe® Education, which maps to the exam objectives at [www.adobe.com/education/resources/certificate-programs/preparation-materials.html](http://www.adobe.com/education/resources/certificate-programs/preparation-materials.html)

### ACA Certification: Key Benefits for Students

- Gain core skills and better working knowledge of Adobe® applications.
- Boost understanding and retention of new skills through a formalized testing and certification process.

- Earn industry-recognized certification for added impact to the résumé.
- Offer validated and certified experience to potential employers in addition to a beautiful portfolio!

### ACA Exams Offer the Certification Students Need to Succeed

The Adobe Certified Associate exams provide the education and certification students need to succeed. For those pursuing higher education in the digital media field, this certification provides prerequisite knowledge and skills. For those ACA certified students seeking immediate employment in high demand areas of digital communication, this certification provides a valuable competitive edge.



Overwhelmingly, there was support for having [Adobe Certified Associate] as part of our curriculum. For industry,

this certification tells them that the students have an entry-level skill set in these areas. Employers would definitely want to see something like that for anyone they were considering."

#### Gerald Flim

Program Specialist for New Media Production and Design  
SAIT Polytechnic



Previously, there was no way...to show proficiencies in these skills. Allowing students to take this exam gives us

an industry standard-a benchmark- and allows them to pursue careers based on these standards after they leave my class."

#### Trey Gore

Digital Media Technology Instructor,  
Pearl-Rankin Career & Technical Center at Hinds Community College