



# Succeed.

## Start Your Career in Technology.

## Microsoft

Technology Associate

Microsoft® makes it easier for institutions to build and deliver technology education with a simple and affordable suite of entry-level technology certifications.

### Enhance your technology curriculum

- **Official credentials designed by Microsoft** — Stand out as an innovative educator by using exams created by industry experts on the most widely used and recognized technologies in the world such as Microsoft Windows®, Microsoft Visual Studio® and Microsoft SQL Server®.
- **Cost Effective** — Share a single MTA Campus License among all departments and programs within your campus. Administer MTA exams for a fraction of the cost of other technology certification exams.
- **Preparing for the future** — Help your students become more competitive. MTA is the first step towards more advanced certifications, which will help your students secure their value in the job market.

### Help students explore their potential and passions while preparing them for information technology education and careers

- **Careers**—MTA certification differentiates students as prepared to start applying themselves in entry level technology jobs such as apprenticeships and internships.
- **Confidence**—Industry-recognized credentials inspire confidence as students pursue future college and career aspirations.
- **Completion**—Certified students complete their academic studies with statistically higher grades, lower dropout rates, and decreased school absences<sup>2</sup>.

"I love the MTA program. I have been teaching Microsoft Certification classes to high school students for 14 years and the MTA program is the most relevant that I have ever seen. It prepares students not only for Industry, but for future Microsoft exams as well."

**Allan**  
Teacher  
Marshall Academy

"No matter what degree you chose or road you choose to travel, everything has become digital so you will need fundamental technology skills at every point in your life."

**Deloris**  
Technology Specialist  
College Connection

Help your students get a jump-start on a career in technology with MTA.

## MTA Developer Exams

- Software Development Fundamentals (98-361)
- Web Development Fundamentals (98-363)
- Microsoft .NET Fundamentals (98-372)
- Gaming Development Fundamentals (98-374)
- HTML5 Application Development Fundamentals (98-375)
- Software Testing Fundamentals (98-379)

## MTA Infrastructure Exams

- Windows Operating System Fundamentals (98-349)
- Windows Server Administration Fundamentals (98-365)
- Networking Fundamentals (98-366)
- Security Fundamentals (98-367)

## MTA Database Exams

- Database Administration Fundamentals (98-364)

### Preparing and motivating tomorrow's technology workforce.

Designed by Microsoft Learning experts and professional educators and based on high-demand industry career tracks, Microsoft Technology Associate (MTA) enables educators to teach and validate fundamental technology concepts, providing students with the confidence to succeed with more advanced studies as well as a solid foundation for their careers. Help your institution stand out with an innovative technology curriculum while offering students an opportunity to earn a Microsoft certification right in the classroom.

### MTA Campus License.

The MTA Campus License includes the full portfolio of MTA exams and the highly acclaimed companion MTA Certification Exam Review Kits, which are designed to supplement the courseware you're already using.

### Add value to your classroom with secure, easy to use, relevant exams.

You can deliver exams anywhere on campus, anytime it's convenient, with no classroom or desktop restrictions. All you need is an internet-connected computer and administrative rights. License Administrator set up and Proctor registration is quick and simple with on-demand web sessions and free on-boarding support available at any time. MTA information sheets, Certification Exam Review Kits (to help build or augment your curriculum), Student Study Guides (designed to help students master core concepts) and classroom posters assist you in quickly integrating MTA into your existing curriculum. MTA exam scores can be easily imported to Microsoft Excel® for easy manipulation and upload into popular Learning Management Systems.

### IT Academies receive free professional development exams.

Microsoft IT Academy members receive free MTA Microsoft Official Academic Curriculum and 10 professional development MTA certification exams for instructor use<sup>3</sup>. With this exciting new benefit, instructor development couldn't be easier or more affordable! Take advantage now.

<p>Build a career in: Desktop or Server Infrastructure Private Cloud Computing</p>	<p>Build a career in: Data Platform Administration Business Intelligence</p>	<p>Build a career in: Windows App Development Web App Development Application Lifecycle Mgmt</p>
<p><b>MCSE</b> Expert Training and Certification</p>	<p><b>MCSE</b> Expert Training and Certification</p>	<p><b>MCSD</b> Expert Training and Certification</p>
<p><b>MCSA</b> Training and Certification</p>	<p><b>MCSA</b> Training and Certification</p>	<p><b>MTA</b> Software Track</p>
<p><b>MTA</b> IT Infrastructure Track</p> <p>349: Windows OS Fundamentals 365: Windows Server Administration Fundamentals 366: Networking Fundamentals 367: Security Fundamentals</p>	<p><b>MTA</b> Database Track</p> <p>364: Database Fundamentals</p>	<p>361: Software Development 363: Web Development 372: .Net Fundamentals 374: Gaming Development 375: HTML5 App Development 379: Software Testing Fundamentals</p>



<sup>3</sup>Check with your Territory Manager for details and pricing. <sup>4</sup>Florida Department of Education, Career and Adult Education (CAPE) 2011 report, Industry Certifications and Career & Professional Academies, Tara McLarron, Division of Career and Adult Education, <http://www.fldoe.org/Workforce/pdf/FACTE2011-IndCert-CAPE-Reporting.pdf>. <sup>5</sup>Benefit is valid for active Microsoft IT Academy members worldwide. Not for resale; students/customers ineligible to order or use free vouchers.



## Opportunities to Thrive in a Technical Career

According to the 2013 IT Skills Demand and Pay Trends Report from the Foote Research Group, more and more companies are holding out for the IT professional who has the perfect skillset, and people with certifications who match those skillsets are getting paid a premium over what others in the same role without the certification are receiving.

Source:  
2013 IT Skills Demand and Pay Trends Report,  
Foote Research Group, 2013, [www.footepartners.com/2012TrendReports.htm](http://www.footepartners.com/2012TrendReports.htm)

"We wrote our curriculum using Microsoft certification standards to match what our students need to learn in today's global ICT sector. We tell them when they graduate, 'What makes you different from others with a diploma is that certification.'"

**Keith Heathcote**  
Academic Manager  
Ames Training and Resource Centre  
Auckland, NZ