



MCAS 2007 REBRAND ANNOUNCEMENT Q&A

Certiport Testing Center – English & Others

Q&A – Microsoft Certified Application Specialist (MCAS) to Microsoft Office Specialist (MOS) 2007

Q: When will the Microsoft Certified Application Specialist (MCAS) certification program name change to Microsoft Office Specialist (MOS) 2007?

A: 2 June 2010 in the United States, Australia, Canada, India, Japan, Korea, Puerto Rico, United Kingdom. Refer to the Rebrand Schedule for announcement details.

Q: Why are Certiport and Microsoft changing the name of the MCAS certification program to MOS 2007?

A: The MOS brand is significantly more recognizable by certification candidates and possesses substantially stronger brand equity than MCAS for all parties involved with the program. The MOS brand also has stronger visible alignment with Microsoft Office Product branding. In addition, the rebrand from MCAS to MOS enables MOS to be used as the definitive program brand regardless of Office version.

Q: What are the most important communication points of the MCAS rebrand initiative relating to my institution/testing center and MOS 2007 exam candidates?

A: 1) The MCAS Rebrand will occur on 2 June 2010.

2) On 2 June 2010 and thereafter, all MCAS exams will be branded with the MOS 2007 name and logo—even though an exam candidate may have been using learning materials that show MCAS logos and identity. We must ensure all exam candidates are aware of the rebrand prior to taking any MOS 2007 exams to prevent any confusion, added anxiety or distress at the point of examination.

Q: Are there any changes to exam objectives or item content from MCAS to MOS 2007?

A: No—the rebrand only impacts the name of the program. MCAS will now be known as MOS 2007.

Q: Are there any changes to exam requirements from MCAS to MOS 2007

A: No—the rebrand only impacts the name of the program.

Q: Is the MCAS credential now deemed expired or obsolete for those currently holding the credential?

A: No—all individuals who have earned the MCAS certification in the past will be considered holders of the MOS 2007 certification. They may choose to use the MOS 2007 designation on business cards or any other personal effects. MCAS certification holders should consider themselves “grand-fathered” into the MOS 2007 certification program.





Q: Can MCAS credential holders replace their MCAS Certificate with an MOS 2007 Certificate?

A: Yes—for a small fee (to cover production and fulfillment costs). MCAS credential holders will be informed of the program name change approximately two weeks prior to the transition date. At that point, they will be directed to a web site where they can order a new certificate that displays the MOS 2007 program name and logo.

Q: When will MOS 2007 logos be available and how do I obtain them?

A: June 2, 2010. Your testing center Organization Administrator can simply visit www.certipoint.com and login using the OrgAdmin role. In the Program Information table, select “Apply” in the Logo License column and Microsoft Office Specialist 2007 row. Accept the Logo License Agreement and proceed with the download.

Q: Does the new MOS 2007 logo replace the MOS 2003 logo?

A: **No—for Certification Candidates.** The MOS 2003 logo will be used on all certificates, transcripts and score reports of candidates who certify on MOS 2003, XP or 2000.

A: **Yes—for Certipoint Partners and Testing Centers** who produce any published or marketing material pertaining to the MOS program. The new logos apply and should be used in these cases.

Q: When may learning institutions / testing centers start using the MOS 2007 logos?

A: On the Rebrand Effective Date—2 June 2010.

Q: When will MCAS logo use be prohibited?

A: Certipoint and Microsoft business partners have been encouraged to start using the new MOS 2007 name and logos 2 June 2010. However, we understand an allowance of time may be necessary to exhaust MCAS learning materials. Hence, the deadline for Certipoint and Microsoft business partners using the MCAS name and logo will be 31 March 2011.

Q: Who do I contact if I have additional questions?

A: Certipoint Regional Sales Support or Customer Services

Certipoint Worldwide Sales Support

http://www.certipoint.com/Portal/desktopdefault.aspx?page=common/pagelibrary/Contact_Us.html

Certipoint Support and Customer Services

<http://www.certipoint.com/portal/common/pagelibrary/Support.htm>

Microsoft Regional Service Center

<http://www.microsoft.com/learning/en/us/help/assisted-support.aspx>

