

# GIVE YOUR BUSINESS A CLEAR ADVANTAGE

FOCUS YOUR
INTERNET SKILLS.

SHARPEN YOUR DIGITAL LITERACY.

CLARIFY THE VALUE OF YOUR ORGANIZATION.

"IC<sup>3</sup> is the first stepping stone into the certification path. It is a fundamental tool for measuring proficiency in the latest key technologies for work and life."

"There is a generalized attitude that secretaries are the only group that benefit from certification. However, they are not the only staff within an organization using a computer. All may not be required to be efficient in Microsoft, but the majority are exposed to computers on a daily basis and everyone needs the skills to make sure they are not left behind."

Hayley SmithS&G Training LTD





In a world focused on computers, one certification can give your business a clear advantage: The Internet and Computing Core Certification (IC<sup>3</sup>). This globally recognized certification can ensure that your employees have the foundation of knowledge needed to excel in areas that involve computers and the Internet.

The IC<sup>3</sup> Global Standard 3 reflects the most relevant skills for business today, including: Computing Fundamentals, Key Applications, and Living Online. With IC<sup>3</sup> Certification, your employees have the critical entry-level skills needed to effectively use the latest computer and Internet technology to achieve business objectives, expand productivity, improve profitability, and give your company a competitive edge.

### **Living Online**

Covers skills for working in an Internet or networked environment.

#### **Key Applications**

Covers popular word processing, spreadsheet and presentation applications and the common functions of all applications.

#### **Computing Fundamentals**

Covers a foundational understanding of computing.

## INTERNET AND COMPUTING CORE CERTIFICATION





Exams make use of the latest testing technologies, including the integration of both performance-based and knowledge-based testing.

"The majority of individuals don't truly know the basics - such as how a computer is put together. Most know bits and pieces, but these exams empower employees with in-depth knowledge and proficient skills required in the workplace."

Hayley Smith
 S&G Training LTD



#### BENEFITS TO TRAINERS.

Based on the current thinking and best practices in technology education, the IC<sup>3</sup> Certification program equips trainers with a proven, state-of-the-art program that offers several advantages, including:

- Data-driven decision making through relevant reporting.
- Unbiased examination through psychometrically validated certification exams.
- Universal portability and relevance as a recognized global standard in digital literacy.
- Ready solution that is more cost effective and time efficient than creating your own.
- A professional development tool that boosts trainer confidence to integrate technology in the classroom.

#### BENEFITS TO EMPLOYEES.

By helping you focus and validate your employees' skills in the critical areas of computer technology and the Internet, IC<sup>3</sup> Certification gives your employees and your business many advantages, including:

- Strong foundation of skills on which to continue their education and training.
- Fundamental skills with immediate job application.
- Valuable edge in today's competitive business environment.
- Validation of skills and talents job assignment and advancement.
- Demonstrated qualification in emerging fields.
- Accelerated success and shorter learning curve in areas involving computers and Internet.

Learn more about IC<sup>3</sup> Certification. Visit www.certiport.com/ic<sup>3</sup> Or call today at 1-800-488-9371

