PRODUCT OVERVIEW

Certiport has completed two of the most powerful digital literacy assessment solutions ever developed. The Internet and Computing Benchmark and the Internet and Computing Mentor are comprehensive assessment tools, mapped to globally accepted digital literacy standards. These tools provide government leaders and administrators with a robust new system to evaluate the level of digital literacy among the residents in their communities.

THE INTERNET AND COMPUTING BENCHMARK™

The Internet and Computing Benchmark is designed to assess the level of digital literacy in individuals. This assessment gives officials the ability to establish accurate baselines for economic development, develop effective economic development programs, evaluate and demonstrate the success of those programs and fully prepare individuals to excel in their lives through the efficient use of technology.

THE INTERNET AND COMPUTING MENTOR™

The Internet and Computing Mentor provides comprehensive reporting capabilities for individuals and allows classification by communities, districts or states. The Mentor also provides advanced tutoring by offering three levels of assistance. If a question is answered incorrectly, the system will graphically guide them in finding the correct answer. In addition, custom study guides – with the option to map to certified courseware – enable prescriptive/just-in-time learning.

CERTIPORT®

Achieve • Distinguish • Advance

KEY BENEFITS

Through the Internet and Computing Benchmark and Mentor, leaders at all levels – community, city, county or state – now have access to dynamic reports that clearly illustrate the status of skill sets, the required remediation, progress achieved and the overall level of digital literacy within their communities. Agencies now have validated data to drive skill development programs, determine resource allocation and verify the progress of programs designed to improve the standard of living among their citizens. Digitally literate communities find that they have lower levels of unemployment, attract more businesses and its citizens are less likely to be impacted by fluctuations in the economy.

Individualized Learning Management

With these tools, instructors can organize individuals based on their current level of digital competence. Individuals that need extra training won't be left behind and those with more advanced knowledge can bypass training on skills they already have. This allows administrators the ability to accurately classify individuals and address their needs with specific learning programs.

Accountability and Yearly Progress

Robust and customizable reporting allows instructors, communities, cities and states the ability to understand the current level of digital literacy of individuals and track the progress gained by the implementation of new programs and the use of technology. In addition, it meets the needs of administrators to provide accurate reporting for funding requirements or to support the investment of resources into digital literacy in their communities.

Data Driven Training Development

The Internet and Computing Benchmark and the Internet and Computing Mentor allow for extensive and customizable reporting. This flexibility and level of detail generate critical data needed to evaluate current programs and adjust training courses to best meet the needs of individuals.

Prescriptive Learning

The Internet and Computing Mentor provides prescriptive learning by offering three levels of assistance and custom study guides that map to approved courseware. Through these tools, the Mentor identifies learning gaps and tracks the individual's efforts in completing a task, thus allowing instructors to address specific knowledge deficits.

Leveraging Technology for an Enhanced Learning Experience

All too often, trainers find technology a hindrance to learning because of the disparity among individuals' levels of digital competence. The Internet and Computing Benchmark and the Internet and Computing Mentor give agencies the tools they need to eliminate the digital divide among individuals and focus on using relevant levels of technology to enhance the training experience.

C E R T I P O R T ®

Achieve • Distinguish • Advance