

PRODUCT OVERVIEW

Certiport has completed two of the most powerful digital literacy assessment solutions ever developed. The Internet and Computing Benchmark and the Internet and Computing Mentor are comprehensive assessment tools, mapped to globally accepted digital literacy standards. These tools provide businesses with a robust new system to evaluate the level of digital literacy among their employees.

THE INTERNET AND COMPUTING BENCHMARK™

The Internet and Computing Benchmark gives administrators the ability to identify the level of digital literacy in employees, analyze progress through detailed reports, develop effective training programs, evaluate and demonstrate the success of those programs and fully prepare students to excel in their lives through the efficient use of technology.

The Internet and Computing Benchmark is designed to assess the digital skill level of individuals. This assessment gives companies the ability to establish accurate baselines for recruiting, develop effective training programs, evaluate and demonstrate the success of those programs and fully prepare individuals to excel in their work through the efficient use of technology.

THE INTERNET AND COMPUTING MENTOR™

The Internet and Computing Mentor provides comprehensive reporting capabilities for employees and allows classification by department, division or location. The Mentor also provides advanced tutoring by offering three levels of assistance. If a question is answered incorrectly, the system will graphically guide them in finding the correct answer. In addition, custom study guides – with the option to map to certified courseware – enable prescriptive/just-in-time learning.



KEY BENEFITS

Today's economy is so embedded with technology that it is nearly impossible to find a job that doesn't require some level of technology literacy. Businesses large and small use the Internet and Computing Benchmark and Mentor for recruiting, as an indicator of current employee skill sets and as a tool to estimate ramp up times to full productivity levels for the information worker. Companies at all levels are realizing the competitive advantage that comes through building digital literacy among their employees. Digitally literate businesses have lower levels of turnover, higher levels of productivity and are better positioned to take advantage of new opportunities.

Individualized Learning Management

With these tools, companies can organize employees based on their current level of digital competence. Individuals that need extra training won't be left behind and those with more advanced knowledge can bypass training on skills they already have. This allows employers the ability to accurately classify employees and address their needs with specific learning programs.

Return On Investment Tracking

Robust and customizable reporting tools allow businesses the ability to understand the current level of digital literacy of their employees and track the ROI gained by the implementation of new programs and the use of technology.

Data-Driven Training Development

The suite of reporting tools allows trainers and instructors to generate critical data needed to evaluate current programs and adjust training courses to best meet the needs of employees.

Prescriptive Learning

The Internet and Computing Mentor provides prescriptive learning by offering three levels of assistance and custom study guides that map to approved courseware. Through these tools, the Mentor identifies learning gaps and tracks the employee's efforts in completing a task, thus allowing employers to address specific knowledge deficits.

Leveraging Technology for an Enhanced Learning Experience

All too often, employers find technology a hindrance to training because of the disparity among their employees' level of digital competence. The Internet and Computing Benchmark and the Internet and Computing Mentor give employers the tools they need to eliminate the digital divide among individuals and focus on using relevant levels of technology to enhance the training experience.

