

Adobe Certified Associate

Web Communication using Adobe® Dreamweaver



CERTIFIED
ASSOCIATE

“As businesses rely more and more on the Internet, web designers and application developers are projected to be among the fastest growing occupations over the next decade.”

Bureau of Labor Statistics, Occupational Outlook Handbook, 2008-09.



OFFER YOUR STUDENTS RESUME-BUILDING CERTIFICATION

Prepare your students to enter and excel in the rapidly expanding field of Web Communication, which includes the design, development and maintenance of rich-media websites. With Adobe® Certified Associate certification in Web Communication using Adobe® Dreamweaver exam, you can help your students gain valuable skills to take advantage of opportunities in their career or education path.

VALIDATE VALUABLE KNOWLEDGE AND SKILLS IN ADOBE® DREAMWEAVER

Adobe® Dreamweaver is the industry standard for designing, developing, and maintaining websites and Web applications. Anyone seeking to enter the field of Web communication can prove their entry-level skills and gain a competitive edge with the Web Communication using Adobe® Dreamweaver certification. The exam can be easily administered onsite or at a local testing center. To learn more about the tasks within the exam visit: www.adobe.com/education/resources/ace/topics.html. The exam was created by leading educators and is designed to seamlessly complement your curriculum.

OBJECTIVES COVERED ON EXAM

- Setting project requirements
- Planning site design and page layout
- Understanding the Adobe® Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluating and maintaining a site

“The growing popularity of the Adobe® platform and type of digital media they create is changing the way we connect to the world witnessed by younger and younger people creating in programs such as Flash and Dreamweaver for more effective and immediate communications.”

Source: http://news.netcraft.com/archives/web_server_survey.html

HELPS INSTITUTIONS VALIDATE THEIR PROGRAMS AND MEASURE SUCCESS

- Measure success by incorporating exams into current courses.
- Prove student's hands-on knowledge through authentic assessment of application experience.
- Meet the popular demand to validate skills in the Adobe applications.
- Take advantage of today's industry-standard digital software.
- Enhance your courses with free curriculum from Adobe® Education, which maps to the exam objectives at: www.adobe.com/education/instruction/teach/digitalcareers

Certiprep is the premier practice test solution for Adobe Certified Associate certifications. Certiprep is designed to replicate the certification testing environment and is mapped directly to exam objectives.

For education providers, ask about the ACA Exam Classroom License—it means lower costs, expanded implementation, increased control, and simplified budgeting.

ENABLES STUDENTS TO LEARN MORE AND PROVE IT

- Exams incorporate both knowledge and performance-based questions that replicate real application experience.
- Validates their newfound knowledge and ability to apply their skills in the Dreamweaver application through recognized certification.
- Effectively tests the knowledge of project management, website design, and basic HTML.
- Gives a resume-building standard certification as proof of successful completion.

