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VISUAL COMMUNICATION USING ADOBE® PHOTOSHOP®

CREATE A BRIGHTER CAREER PICTURE FOR YOUR STUDENTS

Around the globe, the shortest path from imagination to imagery is Adobe® Photoshop® software. Ideal for photographers, graphic designers, and web designers, this industry standard application delivers the richest, most robust editing and compositing tools available. As a result, proficiency in Adobe® Photoshop® is one of today's most sought after skills. Now, your students can be easily tested and certified in these basic skills through the Visual Communication using Adobe® Photoshop® certification exam.

EASILY ADMINISTERED EXAM REPLICATES APPLICATION EXPERIENCE

The Visual Communication using Adobe® Photoshop® certification exam validates entry-level skills needed to plan, design, build, and maintain effective communications corresponding to the Adobe® Photoshop® application. You can incorporate the exam into your current courses to measure success, or access free curriculum from Adobe® Education which maps to the exam objectives. The exam replicates application experience by testing hands-on skills in Adobe® Photoshop® and can be easily administered onsite or at a local testing center. To learn more about the tasks within the exam visit: www.adobe.com/education/resources/certificate-programs.edu.html.

VALIDATE STUDENT PROFICIENCY IN VALUABLE ADOBE® PHOTOSHOP® SKILLS

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe® Photoshop®
- Manipulating images
- Evaluating digital images

EXAM OBJECTIVES:

Visual Communication using Adobe® Photoshop®

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

Certiprep is the premier practice test solution for Adobe Certified Associate certifications. Certiprep is designed to replicate the certification testing environment and is mapped directly to exam objectives.

For education providers, ask about the ACA Exam Classroom License—it means lower costs, expanded implementation, increased control, and simplified budgeting.

KEY BENEFITS TO EDUCATORS

- Incorporate exam into current courses to measure success.
- Prove student's hands-on knowledge through performance-based and selected response testing.
- Provide students with sought-after job market skills.
- Meet the popular demand to validate skills in the Adobe applications.
- Take advantage of today's industry-standard digital software.
- Access free curriculum from Adobe® Education, which maps to the exam objectives at www.adobe.com/education/resources/certificate-programs.edu.html

KEY BENEFITS TO TEST TAKERS

- Builds core skills and knowledge necessary to use Adobe® applications.
- Effectively tests the knowledge of preparing images for Web, video, and print to ensure mastery is achieved.
- Validates newfound knowledge and skills in Adobe® Photoshop® software.
- Awards a resume-building standard certification as proof of successful completion.
- Provides the foundation necessary to further enhance productivity and marketability with other visual communications certifications.

ACA EXAMS OFFER THE CERTIFICATION STUDENTS NEED TO SUCCEED

The Adobe Certified Associate Exams provide the education and certification students need to succeed in both college and the workplace. For those pursuing higher education involving digital media, the certification ensures the prerequisite knowledge and skills. For those seeking employment in the high demand areas of digital communication, the certification provides a valuable competitive edge.

“The bottom line is that Photoshop is the best, most full-featured image-editing program available for photographers and designers.”

Macworld

“New and improved features make Photoshop faster, smarter, better looking, more fun and more inspiring. That's right Photoshop fans—the latest version of the world's most powerful image-editing program has just gotten better, big time!”

PC Photo

“Photoshop offers a number of innovative features that increase the image-editing software's already awesome power to manipulate images. If you are using any of the new operating systems, an upgrade is essential to enhance performance.”

Digital Graphics



**CERTIFIED
ASSOCIATE**