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RICH MEDIA COMMUNICATION USING ADOBE® FLASH® PROFESSIONAL

OFFER YOUR STUDENTS RESUME-BUILDING CERTIFICATION

Without practical work experience, landing a job right out of school can be difficult—especially in the competitive world of digital media. But capable students can prove their marketable knowledge and skills, and command a competitive advantage, through Adobe® Certified Associate certification. Now students can easily be tested and certified in this high demand area by taking the Rich Media Communication using Adobe® Flash Professional Exam.

VALIDATE VALUABLE KNOWLEDGE AND SKILLS IN ADOBE® FLASH® PROFESSIONAL

Adobe® Flash® Professional software is the industry standard for creating and delivering effective rich interactive content across desktops and devices. With Adobe® Flash® Professional, users can integrate animation, video, text, audio and graphics into engaging experiences that span a wide variety of digital devices, from desktops to mobile phones. Anyone seeking employment that involves digital interactive media can gain an edge in the job market with the Rich Media Communication using Adobe® Flash® Professional certification.

EASY-TO-ADMINISTER EXAM REPLICATES REAL EXPERIENCE

Adobe Certified Associate exams incorporate both knowledge and performance-based questions that replicate real application experience by testing hands-on skills in Adobe® Flash® Professional. The exam can be easily administered onsite or at a local testing center.

To learn more about the tasks within the exam visit:

www.adobe.com/education/resources/certificate-programs.edu.html. The exam was created by leading educators and is designed to seamlessly complement your curriculum.

EXAM OBJECTIVES:

Rich Media Communication using Adobe® Flash®

- Set project requirements
- Identify rich-media design elements
- Understanding Adobe Flash
- Build rich-media elements
- Evaluate rich-media elements

Certiprep is the premier practice test solution for Adobe Certified Associate certifications. Certiprep is designed to replicate the certification testing environment and is mapped directly to exam objectives.

For education providers, ask about the ACA Exam Classroom License—it means lower costs, expanded implementation, increased control, and simplified budgeting.

PROVIDES INSTRUCTORS WITH POWERFUL IN-CLASS RESOURCES

- Incorporate the exam into current courses to measure success
- Provide students with a highly marketable credential and expertise
- Answer the demand for certification in rich media communications
- Take advantage of today's powerful digital testing and auto-scoring software
- Access free curriculum from Adobe® Education, which maps to the exam objectives at www.adobe.com/education/resources/certificate-programs.edu.html
- Prove student's hands-on skills with performance-based tests

HELPS STUDENTS LEARN MORE AND PROVE IT

- Certification validates their newly-acquired expertise in the Flash authoring tool
- Demonstrates a student's core skills and knowledge using Adobe® applications
- Effectively tests the ability to develop rich interactive content for use in Web sites, online advertisements, instructional media, presentations, games, and more.
- Provides the foundation necessary to further enhance productivity and marketability with other digital media skills

FLASH CONTENT REACHES OVER 98% OF INTERNET VIEWERS

Adobe® Flash Player is the world's most pervasive software platform, used by over 2 million professionals and reaching over 98% of Internet-enabled desktops in mature markets as well as a wide range of devices.

Source: Millward Brown survey

GROWING NATURE OF DIGITAL COMMUNICATIONS

The growing popularity of the Adobe platform and type of digital media they create is changing the way we connect to the world witnessed by younger and younger people creating in programs such as Flash and Dreamweaver for more effective and immediate communications.

Source: http://news.netcraft.com/archives/web_server_survey.html



**CERTIFIED
ASSOCIATE**