

FREQUENTLY ASKED QUESTIONS

DOES ADOBE OFFER CERTIFICATION?

Yes, Adobe offers two levels of certification: Adobe Certified Associate for validating entry-level skills and Adobe Certified Expert for validating expert-level skills. Learn more about Adobe's expert-level programs: www.adobe.com/support/certification/

WHY WAS THE ADOBE CERTIFIED ASSOCIATE CERTIFICATE CREATED?

The workplace demand for digital media skills—creating, managing, integrating, and communicating information by using Adobe's dynamic multimedia, video, graphic, web, or design software—is on the rise. This new certification program will help educators effectively teach and validate digital communications skills while providing students with credentials that demonstrate real-world prowess to prospective employers.

WHAT IS AN ADOBE CERTIFIED ASSOCIATE?

An Adobe Certified Associate has earned a certification that validates entry-level skills needed to plan, design, build, and maintain effective communications by using different forms of digital media.

WHAT ARE THE BENEFITS OF BECOMING CERTIFIED?

By certifying one's skills, individuals can validate their technical abilities and demonstrate proficiency. Adobe's associate-level certifications are based on research about digital communications skills required by industry, government, and education. The objectives reflect the foundation skills needed to be successful communicators in today's digital world.

In educational settings, industry-recognized certification programs ensure students and teachers are acquiring the knowledge and skills valued in today's workplace. For institutions seeking to keep curriculum vitalized and relevant, certification plays a critical role in bridging classroom learning to real-world application.

WHAT DIFFERENT TYPES OF ADOBE CERTIFIED ASSOCIATE CAN I EARN?

Adobe offers four areas in which to gain certification for entry-level skills: Web Communication using Adobe® Dreamweaver®, Rich Media Communication using Adobe® Flash®, Video Communication using Adobe® Premiere® Pro and Visual Communication using Adobe® Photoshop®.

HOW IS AN ADOBE CERTIFICATION EARNED?

Each new Adobe certification exam will correspond to a particular Adobe application used for digital communication, and will represent a single certification. Anyone who passes a Visual Communication certification exam in Adobe Photoshop, for example, will receive an official certificate representing entry-level communication skills with Adobe Photoshop.

WHAT TYPE OF EXAMS ARE THE ADOBE CERTIFIED ASSOCIATE EXAMS?

The ACA exams will help validate a test candidate's ability to create, manage, integrate and communicate information using Adobe's dynamic multi-media, video, graphic, and web software through a mix of linear and performance-based testing. The performance-based testing tasks are performed in a realistic setting simulating the Adobe Creative Suite® application.

HOW DO I KNOW WHAT IS ON THE ADOBE CERTIFIED ASSOCIATE EXAMS?

Learning objectives for the current Adobe Certified Associate exams are listed on Adobe's website: www.adobe.com/education/resources/ace/topics.html



Learn more about ACA Certification.
Visit www.certiport.com/adobe
or call today at 1-800-488-9371



EXAM OBJECTIVES:

Web Communication using Adobe® Dreamweaver®

- Setting project requirements
- Planning site design and page layout
- Understanding the Adobe Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluating and maintaining a site

Rich Media Communication using Adobe® Flash®

- Set project requirements
- Identify rich-media design elements
- Understanding Adobe Flash
- Build rich-media elements
- Evaluate rich-media elements

Visual Communication using Adobe® Photoshop®

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

Video Communication using Adobe® Premiere® Pro

- Setting Project Requirements
- Identifying Design Elements when Preparing Video
- Understanding the Adobe Premiere Pro Interface
- Editing a Video Sequence with Adobe Premiere Pro
- Exporting Video with Adobe Premiere Pro

WHAT CAN I EXPECT FROM ADOBE IF I PASS THE ADOBE CERTIFIED ASSOCIATE EXAM?

As soon as you pass the exam, your name and exam results are given to us by Certiport, our worldwide test administrators. Your exam data is then entered into our database. Within two weeks of passing a certification exam, you will receive an official certificate in the mail with an Adobe Certified Associate logo that highlights your accomplishment.

HOW DO I REGISTER FOR AN ADOBE ASSOCIATE CERTIFICATION EXAM?

Contact Certiport to register and find a testing center: www.certiport.com

HOW WILL INSTITUTIONS AND STUDENTS ACCESS THIS PROGRAM?

Thousands of academic institutions around the world are currently set up to administer Certiport certification exams. With the launch of the new Adobe certification program, educators and students can take the exams at one of these centers or become a center themselves.

WHAT ARE THE REQUIREMENTS IF INSTITUTIONS WANT TO BECOME A CERTIPORT AUTHORIZED TESTING CENTER?

If schools or districts want to run exams onsite, they can easily become a testing center and run the exams seamlessly in class. Institutions can sign up to be centers on the Certiport site: www.certiport.com. On the website, institutions designate an administrator who will manage getting the exams and a proctor who will be present to moderate when candidates are taking the exam. Once online sign-up is complete, the institution will receive a welcome information packet from Certiport.

WHAT MATERIALS ARE AVAILABLE TO OFFER COURSES PREPARING STUDENTS TO BE ADOBE CERTIFIED ASSOCIATES?

Adobe has built course materials focused on career areas in Web Design, Visual and Print Design, and Video Design. These course materials correlate directly to specific Adobe Certified Associate certification objectives. You can access curriculum at our website: www.adobe.com/education/resources/certificate-programs.edu.html. You can also find free exam study guides at www.certiport.com/adobe and learn more about practice test resources.

WHAT IS THE FEE FOR THE ADOBE ASSOCIATE CERTIFICATION EXAM?

The suggested student price for an Adobe Certified Associate exam is \$65 and the commercial suggested retail price is \$80. Testing Centers are free to set their own end-user prices so candidates can shop and compare. To find a Certiport Authorized Testing Center near you, visit www.certiport.com/locator.

HOW DO BECOME A CERTIPORT TESTING CENTER?

If you are interested in becoming an exam provider and purchase tests directly from Certiport at a discounted rate, please contact a Certiport Representative at **1-800-933-4493** or email adobeinfo@certiport.com.

WHAT IS AN ACA CLASSROOM OR CAMPUS SITE LICENSE?

Institutions can purchase an ACA Classroom or Campus Site License that includes unlimited use of the ACA certification exams with an upfront, one-time annual cost. The ACA Site License includes unlimited use of the ACA certifications using Adobe Flash, Adobe Dreamweaver, Adobe Photoshop, and Adobe Premier Pro in all available versions. The ACA Classroom License also includes our practice exam software to prepare your students and staff.

