Visual Communication Using Adobe® Photoshop®

Today, it's not about what you know, it's about what you can envision. And educators know that the best creative digital expression is developed when raw talent is successfully tempered by discipline.

With Adobe® Certified Associate (ACA) certification, students gain the skills and discipline needed to create their unique digital world. And as educators offer industry-recognized certification as an integral part of their curriculum, students add confidence to skill as they certify the software knowledge needed to succeed in higher education and on the job.

Certification that Proves Photoshop® Skills

Adobe® Photoshop® is the industry-standard image editing software, used worldwide by professional photographers, amateur photographers, and designers who want to perfect their digital images by going beyond what is captured by the camera.

As a result, proficiency in Adobe® Photoshop® is one of today's most sought after skills. And thanks to an ever increasing focus on CTE efforts in many educational institutions, educators and students alike are realizing that certification really does matter. With the Visual Communication using Adobe® Photoshop® certification exam, students can prove themselves by being tested and certified in the basic Photoshop® skills that employers in particular are looking for.

Curriculum that Makes a Difference

Student certification goals are most effectively achieved as educators enhance their existing CTE courses by incorporating Adobe® Photoshop® certification objectives into their curriculum. Institutions may also access and implement free curriculum from Adobe® Education which maps to the exam objectives. The final certification exam actually replicates application experience by testing hands-on skills in Adobe® Photoshop® and can be easily administered onsite or at a local

Learn more about ACA Certification.
Visit **www.certiport.com/adobe**
or call today at **1-800-488-9371**

Earn your Adobe Certified Associate credential.

Adobe CERTIFIED ASSOCIATE

Exam Objectives

Visual Communication using Adobe® Photoshop®

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe® Photoshop®
- Manipulating images
- Publishing digital images

ACA pracitce tests are the premier practice test solution for Adobe® Certified Associate certifications. They are designed to replicate the certification testing environment and is mapped directly to exam objectives.

Get Started with a Classroom License!

ACA Exam Classroom Licenses offer unlimited exams at your fingertips for one yearly license fee. You can simplify budgeting while expanding the reach of your certification program. It also means you have six great certifications for students to choose from—including Visual Communications using Adobe® Photoshop®, Rich Media Communications using Adobe® Flash®, Web Communications using Adobe® Dreamweaver®, Video Communications using Adobe® Premiere® Pro, Print & Digital Media Publication using Adobe® InDesign® and Graphic Design & Illustration using Adobe® Illustrator®.

Earn your Adobe Certified Associate credential.

CERTIFIED ASSOCIATE

---

testing center. To learn more about the certification exam visit: **www.adobe.com/education/resources/certificate-programs.edu.html.**

When educators add the ACA certification pathway to their curriculum, they make a significant contribution for students who desire to achieve real proficiency and stand out. Simply stated, ACA certification says to the world that students know how to use the tools needed for success in the classroom and in the workplace.

ACA Certification: Key Benefits for Educators

- Incorporate exam into current courses to measure success.
- Prove student's hands-on knowledge through performance-based and selected response testing.
- Provide students with sought-after job market skills.
- Meet the popular demand to validate skills in the Adobe applications.
- Take advantage of today's industry-standard digital software.

Access free curriculum from Adobe® Education, which maps to the exam objectives at **www.adobe.com/education/resources/certificate-programs/preparation-materials.html**

ACA Certification: Key Benefits for Students

- Builds core skills and knowledge necessary to use Adobe® applications.
- Effectively tests the knowledge of preparing images for Web, video, and print to ensure mastery is achieved.
- Validates newfound knowledge and skills in Adobe® Photoshop® software.
- Awards a resume-building standard certification as proof of successful completion.
- Provides the foundation necessary to further enhance productivity and marketability with other visual communications certifications.

ACA Exams Offer the Certification Students Need to Succeed

The Adobe Certified Associate Exams provide the education and certification students need to succeed in both college and the workplace. For those pursuing higher education involving digital media, the certification ensures the prerequisite knowledge and skills. For those seeking employment in the high demand areas of digital communication, the certification provides a valuable competitive edge.

> We liked the fact that students would be able to take the certification exams, [and] we liked the resources that Adobe was putting out to support exam preparation. The students have really bought into it because they can see the value of having Adobe certification. And they're really excited and supportive of these [courses] we've set up."

Gerald Flim
Program specialist,
New Media
Production and Design,
SAIT Polytechnic

> It's growing like wildfire. I can't tell you the number of parents who have called asking about the [ACA] certifications and other people who aren't high school students wanting to know if they can sit in and take the test."

Trey Gore,
Digital Media Technology Instructor,
Pearl-Rankin Career &
Technical Center at Hinds
Community College