ACA In Print & Digital Media Publication Using Adobe® Indesign®

College and Career Readiness: Moving Dreams to Reality

Today, it's not about what you know, it's about what you make. And students want to share their ideas. Express their creativity. Fulfill their dreams.

With Adobe® Certified Associate (ACA) certification, students turn those dreams into action. And as educators offer an industry-recognized certification pathway as part of their curriculum, they provide yet another opportunity for students to more fully develop the workforce skills and software proficiency needed to succeed in higher education and on the job.

Certification that Validates Indesign Skills

Adobe® InDesign® is a powerful tool that sets the industry's new standard in print and digital page layout. Offering pixel-perfect control over design and typography, users can create elegant and engaging page layouts for print or digital media. And with so many powerful new features, trained and certified students tend to be more skilled in their use of InDesign® than their non-certified peers.

For those who plan careers as designers, production specialists, printers, advertisers, or publishers, the ACA InDesign® certification exam is created to challenge students to dig more deeply to demonstrate their knowledge and skill-level in InDesign®. In fact, certified individuals find themselves with a deeper wellspring of knowledge and the "proof-of-skill" needed to really stand out in a competitive job market. In short, ACA certification in Adobe® InDesign® is the perfect way to validate one's ability to effectively use InDesign® to create and implement projects for print and digital publishing.

Learn more about ACA Certification.
Visit **www.certiport.com/adobe**
or call today at **1-800-488-9371**

Earn your Adobe Certified Associate credential.

Adobe CERTIFIED ASSOCIATE

Exam Objectives

ACA in Print & Digital Media Publication using Adobe® InDesign®

- Setting project requirements
- Identifying design elements when preparing page layouts Understanding Adobe® InDesign®
- Create page layouts using Adobe® InDesign®
- Archive, export and publish page layouts using Adobe® InDesign®

ACA pracitce tests are the premier practice test solution for Adobe® Certified Associate certifications. They are designed to replicate the certification testing environment and is mapped directly to exam objectives.

Get Started with a Classroom License!

ACA Exam Classroom Licenses offer unlimited exams at your fingertips for one yearly license fee. You can simplify budgeting while expanding the reach of your certification program. It also means you have six great certifications for students to choose from—including Visual Communications using Adobe® Photoshop®, Rich Media Communications using Adobe® Flash®, Web Communications using Adobe® Dreamweaver®, Video Communications using Adobe® Premiere® Pro, Print & Digital Media Publication using Adobe® InDesign® and Graphic Design & Illustration using Adobe® Illustrator®.

Earn your Adobe Certified Associate credential.

Boosting Your Curriculum

Educators can enhance their existing courses by incorporating Adobe® InDesign® certification objectives into their curriculum, or by accessing free curriculum from Adobe® Education which maps to the exam objectives. The final certification exam replicates application experience by testing hands-on skills in Adobe® InDesign® and can be easily administered onsite or at a local testing center. To learn more about the tasks within the exam visit: www.adobe.com/education/resources/certificate-programs.edu.html

ACA Certification: Key Benefits for Educators

- Lead by example! Get your own certification and upgrade your resume while paving the way for students.
- Improve student performance through hands-on performance-based and selected response testing.
- Provide students with opportunities to gain additional sought-after job market skills.
- Meet the growing demand for validated skills in Adobe® applications.
- Take advantage of today's industry-standard digital software.

Access free curriculum from Adobe® Education, which maps to the exam objectives at www.adobe.com/education/resources/certificate-programs/preparation-materials.html

ACA Certification: Key Benefits for Students

- Gain core skills and better working knowledge of Adobe® applications.
- Boost understanding and retention of new skills through a formalized testing certification process.
- Earn industry-recognized certification for added impact to the résumé.
- Offer validated and certified experience to potential employers in addition to a beautiful portfolio!

ACA Exams Offer the Certification Students Need to Succeed

The Adobe Certified Associate Exams provide the education and certification students who need to succeed. For those pursuing higher education in the digital media field, this certification provides prerequisite knowledge and skills. For those ACA certified students seeking immediate employment in high demand areas of digital communication, this certification provides a valuable competitive edge.

"We are here to train students to get positions out in industry. The more resources that are at our disposal to set up our curriculum, the more relevant and meaningful it will be for the student and also for the employer...As soon as we heard the Certified Associate program was available, we were on board with it because we immediately realized the value it could bring to our program."

Gerald Flim
Program Specialist for New Media Production and Design,
SAIT Polytechnic

"It's growing like wildfire. I can't tell you the number of parents who have called asking about the [ACA] certifications and other people who aren't high school students wanting to know if they can sit in and take the test."

Trey Gore
Digital Media Technology Instructor,
Pearl-Rankin Career & Technical Center at Hinds Community College