

Start Strong as an Intuit® QuickBooks Certified User



Businesses Standardize on QuickBooks

Intuit QuickBooks has the proven reliability and performance that makes it the number one accounting software in the United States¹ :

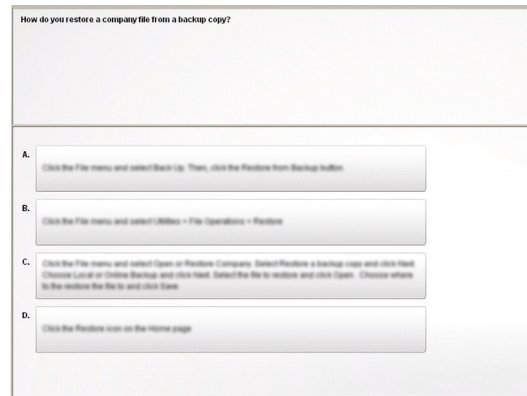
- QuickBooks enjoys 85% retail market share in small business accounting software
- 4 out of 5 accountants recommend QuickBooks to their small-business clients
- Over 4,200 financial institutions are connected to QuickBooks

More businesses than ever turn to Intuit® QuickBooks, the premier managerial accounting software for small businesses, to simplify bookkeeping activities like tracking expenses, issuing employee compensation, and managing invoices. Becoming an Intuit QuickBooks Certified User (QBCU) signifies a certificate holder has the knowledge and skills to help manage the books effectively without costly training. Whether for an accounting professional supplementing her resumé or for a student looking to break into business, QBCU certification provides marketable skills that speak to employers.

Certified For A Career

More than a resumé filler, QuickBooks certification validates essential knowledge for an entry-level accounting career. Developed with the intent to demonstrate proficiency as a capstone to coursework or training, the exam can be easily administered on-site or at a local Certiport® testing center. Becoming a testing center is easy and free.

Call the Certiport QuickBooks team at 1-888-999-9830 to get started.



Inside Intuit QuickBooks Certified User Exam <ul style="list-style-type: none">• Versions: Available for QuickBooks Premier/Pro 2009, 2010, and 2011• Number of Questions: 50 total• Question Types: Linear—multiple choice• Duration: Up to 50 minutes• Administration Engine: Certiport Online Delivery System	QuickBooks Exam Objectives <p>A student should know:</p> <ul style="list-style-type: none">• QuickBooks Setup• QuickBooks Utilities And General Product Knowledge• List Management• Items• Sales• Purchases• Payroll• Reports• Basic Accounting• Customization/Saving Time and Shortcuts
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¹Source: <http://fi.intuit.com/whyconnect/>

For Business
Curricula



aspire

Distinguish Your School's Business Program

A recent Certiport survey of accounting instructors at two-year colleges revealed that 84% believe students who are preparing for an accounting career should be conversant in QuickBooks. Said one respondent: "Many [students] now learn QuickBooks as they learn bookkeeping or accounting... You might start every bookkeeping or accounting course with it." Building the business coursework to support the achievement of the Intuit QuickBooks Certified User (QBCU) credential increases the value of academic programs and provides your institution with additional recruiting tools.

QuickBooks Certification Helps Students

- Validate newly acquired QuickBook skills for an entry-level position in professional accountancy
- Effectively demonstrate bookkeeping skills, including how to create purchase orders, track sales and expenses, produce and manage invoices, and monitor financial records
- Express business acumen in a tangible, measurable way
- Position themselves as credible job candidates to "get in the door" with employers



Get Started Today!

For more information on the Intuit QuickBooks Certified User program or to begin offering the program at your institution, contact:

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QuickBooks Certification available in the U.S. only.

Your Certiport Solution Provider or
The QuickBooks Team at Certiport

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