

Distinguish Your School’s Business Program

A recent Certiport survey of accounting instructors at two-year colleges revealed that 84 % believe students who are preparing for an accounting career should be conversant in QuickBooks. Said one respondent: “Many [students] now learn QuickBooks as they learn bookkeeping or accounting... You might start every bookkeeping or accounting course with it.”

Building the business coursework to support the achievement of the Intuit QuickBooks Certified User (QBCU) credential increases the value of academic programs and provides your institution with additional recruiting tools.

Frequently Asked Questions

Q. What different types of QuickBooks Certified User certifications can I earn?

A. Intuit offers the one certification exam which validates proficiency in QuickBooks Pro/Premier 2011, 2012, and 2012 Canada.

Q. How is a QuickBooks certification earned?

A. An exam is taken at an Authorized Certiport Testing Center through an institution and once passed, will receive an official digital certificate representing skills in QuickBooks Pro/Premier.

Q. What type of exams are the QuickBooks Certified User exams?

A. The QBCU exams use linear (multi-choice) questions through an online testing tool to help validate a test candidate’s use of the QuickBooks software for accounting and bookkeeping principles and procedures.

Q. How do I know what is on the QuickBooks Certified User exams?

A. Learning objectives for the current QuickBooks Certified User exams are listed on Certiport’s website: www.certiport.com/quickbooks.

Q. What can I expect if I pass the QuickBooks Certified User exam?

A. As soon as you pass the exam, your name and exam results are given to us by Certiport, the worldwide test administrators. Your exam data is then entered into our database. Within two weeks of passing a certification exam, you will receive email notification of your official digital certificate posted on your Certiport transcript with the QBCU logo that highlights your accomplishment.



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Frequently Asked Questions

INSTRUCTORS AND INSTITUTIONS

Q. Why was the QuickBooks Certified User certificate created?

A. This new certification program will help educators effectively teach and validate QuickBooks accounting skills while providing students with credentials that demonstrate real-world prowess to prospective employers.

Q. What are the benefits of becoming certified?

A. By certifying one’s skills, individuals can validate their technical abilities and demonstrate proficiency, while providing marketable skills that speak to employers. The objectives reflect an easy-to-understand platform for students to grasp accounting concepts while honing skills in the most prevalent bookkeeping application in small business today.

In educational settings, industry-recognized certification programs ensure students and teachers are acquiring the knowledge and skills valued in today’s workplace. For institutions seeking to keep curriculum vitalized and relevant, certification plays a critical role in bridging classroom learning to real-world application.

Q. What is a QBCU Classroom or Campus Site License?

A. Institutions can purchase a Classroom or Campus Site License that includes use of the QBCU certification exams with an upfront, one-time annual cost. The Site License includes high volume use of the QuickBooks Certification exam and unlimited use of the practice test. The Site License also includes study packets to prepare your students and staff.

Q. What materials are available to prepare students and incorporate into my curriculum?

A. The QuickBooks Certified User practice exams and study packets are included in the Classroom and Campus license to prepare your students for the certification exam.

Q. How can we offer the certification to our students?

A. If schools or districts want to administer QuickBooks Certified User exams onsite, they can easily become a testing center and run the exams seamlessly in class. Contact a Certiport Representative at 1-800-933-4493 or email quickbooks@certiport.com or visit www.certiport.com/quickbooks.

Get Started Today

Toll free: 1-888-999-9830
Email: quickbooks@certiport.com
www.certiport.com/quickbooks



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Certified and Ready to Succeed



Intuit QuickBooks Certified User



Becoming an Intuit® QuickBooks Certified User (QBCU) signifies your students have the knowledge and skills to help manage the books effectively in the most prevalent bookkeeping application in small business today.

QuickBooks Certification Helps Students

- Validate QuickBooks knowledge and skills for a position in professional accountancy
- Demonstrate bookkeeping skills acumen in a tangible, measurable way
- Position themselves as a credible job candidate to employers

Certified for a Career

More businesses than ever turn to Intuit® QuickBooks, the premier managerial accounting software for small businesses, to simplify bookkeeping activities like tracking expenses, issuing employee compensation, and managing invoices. QuickBooks certification validates essential knowledge for an entry-level accounting career.

Whether for an accounting professional supplementing her resumé or for a student looking to break into business, QBCU certification provides marketable skills that speak to employers.

Certify Your Students

Developed with the intent to demonstrate proficiency as a capstone to coursework or training, the certification exam can be easily administered on-site or at a local Certiport® testing center.

Becoming a testing center is easy and free. Call the Certiport QuickBooks team at 1-888-999-9830 to get started.



Businesses Standardize on QuickBooks
Intuit QuickBooks has the proven
reliability and performance that makes
it the number one accounting software
in the United States :

- QuickBooks enjoys 85% retail market share in small business accounting software
- 4 out of 5 accountants recommend QuickBooks to their small-business clients
- Over 4,200 financial institutions are connected to QuickBooks

(Source: <http://fi.intuit.com/whyconnect/>)

Intuit QuickBooks Certified User Exams

- Available for QuickBooks Pro/Premier 2011, 2012, and 2012 Canada
- Number of Questions: 50 total
- Question Types: Linear—multiple choice
- Duration: Up to 50 minutes

Exam Objective Domains

1. QuickBooks Setup

- 1.1 What information is required before they set up a QuickBooks file
- 1.2 How to start a new company data file in QuickBooks (Easy Step Interview)
- 1.3 How to keep the lists and preferences from an old file while removing old transactions
- 1.4 How to customize the home page
- 1.5 How to set up lists (customers, vendors, items, etc.). This includes understanding which names and items should appear on which lists.

2. QuickBooks Utilities and General Product Knowledge

- 2.1 How to navigate or move around QuickBooks (use home page, menus, icon bar etc.)
- 2.2 How to back up and restore a data file
- 2.3 How to determine the release number and how to update QuickBooks
- 2.4 How to use QuickBooks in a single-user and multi-user mode
- 2.5 What versions and editions of QuickBooks are available for a specific year (desktop version)
- 2.6 How to password protect QuickBooks
- 2.7 How and why to use preferences

3. List Management

- 3.1 How to manage lists (customers, vendors, items, etc.). List management include:
 - 3.1.1 Adding new entries
 - 3.1.2 Deleting entries
 - 3.1.3 Editing entries
 - 3.1.4 Merging entries

4. Items

- 4.1 How QuickBooks uses items to perform the necessary accounting entries
- 4.2 The different types of items and when to use each type
- 4.3 How to use items for different types of scenarios. These include companies that sell:
 - 4.3.1 Products for a specified price
 - 4.3.2 Services for a specified price
 - 4.3.3 Unique products or services that have different prices for each sale
 - 4.3.4 One service or product

5. Sales

- 5.1 Who should be listed in the Customer Center
- 5.2 How to navigate and use the Customer Center
- 5.3 How to complete the workflow (from the sale to making the deposit) for:
 - 5.3.1 Invoicing (A/R)
 - 5.3.2 Sales Receipts (no A/R)
- 5.4 How QuickBooks uses the Undeposited Funds, Accounts Receivable, and checking accounts in the invoicing cycle.
- 5.5 How and why to record a customer credit
- 5.6 How and why to create statements
- 5.7 How to handle bounced (NSF) checks



6. Purchases

- 6.1 Who should be listed in the Vendor Center
- 6.2 How to navigate and use the Vendor Center
- 6.3 The different workflows for making purchases
 - 6.3.1 Entering and paying bills (A/P)
 - 6.3.2 Writing checks
 - 6.3.3 Using a Credit Card
 - 6.3.4 Using a Debit Card
- 6.4 How to record the transactions in the purchase workflows
- 6.5 How and why to record a Vendor credit
- 6.6 How to complete the inventory workflow (PO to payment)
- 6.7 How to set up, collect and pay sales tax
- 6.6 Bank reconciliation

7. Payroll

- 7.1 The differences between the Payroll Services available from QuickBooks
- 7.2 How to set up Payroll (including employees, Federal and State taxes and basic Payroll deductions) using the Payroll Setup Wizard.
 - 7.2.1 How to set up an employee's earnings and sick or vacation time
 - 7.2.2 How to track sick or vacation time (accruing hours and using "banked" hours)
- 7.3 How and why to setup Payroll Schedules
- 7.4 How to run Payroll
- 7.5 How and why to pay Payroll Liabilities
- 7.6 How to prepare payroll forms (941, W2) in QuickBooks
- 7.7 Track time and use it for payroll or for invoicing customers

8. Reports

- 8.1 Why and how to use the Report Center
- 8.2 How to customize reports (report modifications, collapsing subaccounts, etc.)
- 8.3 The basic question that each report answers (basic understanding of each report)
- 8.4 How and why to process multiple reports
- 8.5 How and why to send reports to Excel (understand and use the basic and advanced tab)
- 8.6 How to memorize reports

9. Basic Accounting

- 9.1 What the basic financial statements are and have a basic understanding of what they mean.
- 9.2 The difference between cash and accrual reports
- 9.3 How and why to set a closing date
- 9.4 How to enter a Journal Entry if asked to do so by an accountant (they do not need to fully understand what accounts to debit or credit)

10. Customization/Saving Time and Shortcuts

- 10.1 How and why to memorize transactions (automatically enter)
- 10.2 How to set up multiple users and what level of access can be granted or denied
- 10.3 How and why to create custom fields (customers, vendors, and employees)
- 10.4 How to customize an invoice