Providing the right skill set for today's IT career

HP Institute: technology certifications
Real-world IT skills with business acumen to succeed in a technology-driven world

Learn real-world skills

In today's business environment, employers need IT expertise that includes business acumen and the right IT skill set to architect end-to-end solutions. However, it is a huge challenge for employers to find individuals with such well-rounded expertise.

The HP ATA technology certification is the industry's first architect-level certification designed for academia. Students gain job-ready IT skills to translate business objectives into technology solutions.

HP Institute

HP Accredited Technical Associate (ATA) certifications from HP Institute provide a complete learning solution for academia with both a technology career track and a business track. The HP ATA certifications validate real-world business and IT skills, preparing students for successful employment in today's technology-driven world.

The HP ATA – IT for Business certification enables business students to learn how to achieve business objectives through technology. With real-world scenarios, students gain practical experience defining business opportunities, evaluating IT solutions, and planning, executing, and measuring the bottom-line results.

HP Institute offers engineering students ATA technology certification in these essential IT segments:

• Connected Devices*

• Networks*

• Servers & Storage*

• Cloud

The complete learning solution includes courseware—based on industry standards, hands-on labs, practice tests, and certification exams—that goes well beyond simple concepts and product knowledge.

For academic, vocational, and government training programs, adopting the comprehensive HP Institute learning suite is simple and affordable. And, the bottom line: your business and engineering students differentiate themselves with the relevant and validated practical skills that employers require.
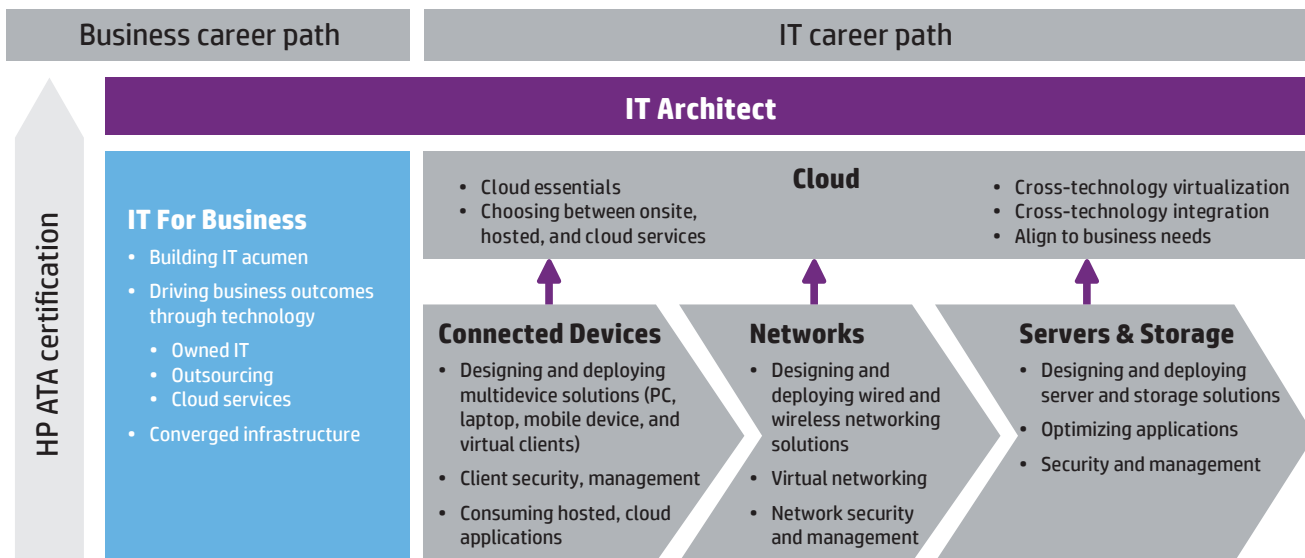
Why offer HP ATA certification?

• Provide job-ready skills through the industry's first end-to-end IT architect certification for academic institutions

• Combine technology skills and business context to prepare your students for successful IT careers

• Provide practical, hands-on experience performed on the latest equipment (HP Remote Labs)

• Become a preferred provider of IT expertise to employers in your community

• Offer your graduates access to HP communities where our customers and partners search for HP-certified professionals

* Prerequisite for HP ATA – Cloud certification

HP Institute offerings
Based on industry standards, powered by HP

Business career path	IT career path

IT Architect

HP ATA certification

IT For Business
- Building IT acumen
- Driving business outcomes through technology
  - Owned IT
  - Outsourcing
  - Cloud services
- Converged infrastructure

Cloud
- Cloud essentials
- Choosing between onsite, hosted, and cloud services
- Cross-technology virtualization
- Cross-technology integration
- Align to business needs

Connected Devices
- Designing and deploying multidevice solutions (PC, laptop, mobile device, and virtual clients)
- Client security, management
- Consuming hosted, cloud applications

Networks
- Designing and deploying wired and wireless networking solutions
- Virtual networking
- Network security and management

Servers & Storage
- Designing and deploying server and storage solutions
- Optimizing applications
- Security and management

HP ATA technology certifications

The four HP ATA technology certifications provide the IT skills for designing and deploying business solutions for small and medium business environments. Students create solutions and solve problems based on common customer needs. HP ATA goes beyond foundational learning by developing strategic-thinking IT professionals with business savvy.

Applicable career paths
The HP ATA technology certification prepares students for employment in these key IT job roles:

- IT and network administrators
- Systems engineers
- System administrators
- Solution architects
- Support technicians

HP ATA business certification

The HP ATA – IT for Business certification is designed for business or technology students or professionals to learn how to align and manage technology-driven business initiatives. This certification validates the ability to identify key IT solutions and how they are used to solve today's business challenges with quantifiable results.

HP ATA – IT Architect

This certification signifies to employers excellence in the depth and breadth of knowledge with demonstrated skills to successfully scope, identify, recommend, plan, implement, and manage technology solutions to meet business objectives. It is awarded to students who achieve HP ATA – Cloud certification and HP ATA – IT for Business certification.

Certification paves the way

HP Institute and Certiport provide a complete program for students to transition from learning and certification to employment. The robust courseware, HP Remote Labs, practice tests, and certification exams ensure students gain the critical knowledge and skills for a successful career in IT and in business.

For more information

HP is partnering with Certiport, Inc. to codevelop and distribute the HP Institute program. Certiport is the world leader in performance-based certification program management solutions with more than 12,000 academic institutions worldwide.

To learn more about the HP Accredited Technical Associate certification, visit certiport.com/hp.

To learn more about HP Institute, visit hp.com/go/Institute.

This is an HP Indigo digital print.